

As a division of Active Network, Inc., Active Marketing Group delivers brands unmatched access and insight to active consumers through programs that offer national reach and targeted impact at the local grassroots level. Our unique access to the active lifestyle consumer has become a popular choice for leading brands and judging from the recognition below, they aren't the only ones who have noticed! Take a look:

Awards and Recognition

- » Active Marketing Group was named to Event Marketer's "The IT List" recognizing the Top 100 agencies in 2009.
- » Active Marketing Group was ranked on PROMO Magazine's PROMO 100 list of top US promotions agencies for 7 consecutive years (Top 25 in 2007 and 2004 and Top 50 in 2009, 2008, 2006, 2005 and 2003).
- » Active Marketing Group was named to PROMO Magazine's list of fastest growing agencies for 3 consecutive years (No. 10 in 2008, No. 18 in 2007 and No. 12 in 2006).

Media Exposure

- » *DMNews* - September 23, 2009 – "DMNews talks with Chad Hartvigson, CEO of Prep Sportswear"
- » *MediaPost* – July 31, 2008 – "Dunkin' Donuts Ups Ante With Egg White Sandwiches"
- » *NY Times* – June 23, 2008 – "What Time Is It? Time to Go Outdoors"
- » *Event Marketer* – June 2008 – "Roads Less Traveled: Alternative sponsorships let brands make new connections"
- » *Response Magazine* – Jan. 1, 2008 – "NFL leads sports marketers kicking and streaming on to the web"
- » *iMedia Connection* – Dec. 18, 2007 – "Me, My Nano and the 3-second video ad"
- » *Event Marketer* – Dec. 10, 2007 – "Growing up – Not old"

Speaking Engagements

- » Direct Marketing Conference and Exhibition 2009: "Understanding a New Tribe of Influencers"
- » Online Marketing Summit 2009: Executive Online Panel
- » Direct Response Marketing Alliance: Response Expo 2008 – "Leveraging Online Media"
- » Adweek Media Online Conference and Expo: How to Score with Sports Marketing 2008 – "Cutting Edge Marketing Tactics"
- » Online Marketing Summit 2008 – "Best Practices in Online Video"
- » PROMO Live! 2007 – Word of Mouth Pre-Conference Workshop
- » PROMO Live! 2007 – "Reaching Consumers at the Point of Passion: The Story of SUBWAY and Little League Baseball"